

# LIVING SOBER 2012

## LOGO DESIGN CONTEST

### Guidelines for Submission

We invite AA and Al-Anon group members to submit up to two original, 2-color entries for consideration as the official logo of the 2012 Living Sober conference. **The winner will receive free registration for the conference.**

1. Design **must include, but is not limited to**, the following elements:
  - a. a butterfly
  - b. the words "Living Sober"
  - c. the words "San Francisco"
  - d. the year "2012"
2. Entries (unmounted) printed on white 8.5" x 11" paper, should include:
  - a. one grayscale laser print (mandatory)
  - b. at least two (but no more than five) color laser prints, showing how you'd implement two colors in your design
3. A maximum of two designs per entrant
4. Entries from individuals only, no group entries please
5. Finished artwork only, no rough drafts

<b>SEND COMPLETED ORIGINAL ARTWORK TO:</b>	<i>Artwork will be returned only if self-addressed packaging with necessary return postage is included.</i>
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Western Round-up/Living Sober  
Attn: Art Committee  
PO Box 14804  
San Francisco, California 94114

**SUBMISSIONS MUST BE RECEIVED BY: Sunday, January 15, 2012**

To help ensure receipt of entries, we request notification of your submission -- your name and the date that your artwork was mailed -- via email to the Art Committee at [Art@livingsober.org](mailto:Art@livingsober.org).